

## Head of Marketing, New Forests Timber Products

**Location:** Melbourne, Victoria (Hybrid)

New Forests is seeking a commercially grounded leader to step into the role of Head of Marketing for New Forests Timber Products. This is a focused, operationally grounded role within a business currently delivering a single core product to a defined long-term customer base, where success depends on deep industry knowledge, customer insight, developing relationships and the ability to operate as a commercial partner not a traditional marketer.

We are specifically looking for candidates with experience in bulk commodity export, trading, and logistics ideally within Asia Pacific markets. Background in Woodfibre, timber, logs, agricultural commodities or a closely adjacent export driven industry is highly desirable. This role requires a strong understanding of export flows, customer dynamics, pricing, and operational realities, with the ability to engage directly with customers and translate market signals into practical commercial outcomes.

You will own the complete lifecycle of the commercial interface across product positioning, customer engagement, and export strategy, working closely with internal teams and external partners to drive consistent, reliable delivery. This is a lean environment where depth matters and will require someone who is comfortable operating closely to the product, the customer, and the transaction.

This is not a brand building or campaign driven marketing role. It is a leadership opportunity for someone who understands how commodity markets function, can navigate Asia Pacific trading environments, and is motivated by accountability, ownership, and tangible commercial results.

If you bring a strong grounding in export trading and are looking to apply that experience in a focused, high-impact role, we want to hear from you.

To apply, please provide your resume and cover letter, explaining your interest and qualifications for the position, in PDF format, to [careers@newforests.com](mailto:careers@newforests.com).

We pride ourselves on having a supportive New Forests culture that is inclusive to all and we would love to learn how you can bring your unique skills and experience to our business. If you have experience in any of these areas, we encourage you to apply for our roles, even if you only meet some of the criteria.

New Forests is a Certified B Corp and an Equal Opportunity Employer that values diversity and inclusion. We offer flexible working arrangements to all employees to support their work/life balance.